



RETAIL'S
**RIDE or
DIE**
Y YOOBIC

FIELD LEADERS SPEAK

How Store Execution Gaps Get Closed

- IN-STORE REALITIES • DECISION MOMENTS •
- LIVE WALKTHROUGHS •

We're giving away premium Bang
& Olufsen Beoplay H100 Headphones
at NRF. (\$2,200 value)

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Booth #5265, and you're entered!



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YOOBIC MINI-THEATER

Quick, detailed talks on store execution strategy, designed for the pace of NRF.

Hear field leaders share the key decisions that helped close their biggest store execution gaps.



15-MINUTE TALK + Q&A, EVERY 45 MINUTES
YOOBIC BOOTH #5265, LEVEL 3

SESSION SCHEDULE

SUNDAY · JAN 11



10:00 AM	Live Demo A 360° tour of YOOBIC's AI-powered retail operations platform
10:45 AM	Live Demo Store Manager Copilot: turning fragmented data into clear, prioritized actions
11:30 AM	Retail Success Story UNTUCKit  Learning that drives results: How UNTUCKit equips every associate to sell with confidence
12:15 PM	Live Demo A 360° tour of YOOBIC's AI-powered retail operations platform
2:00 PM	Retail Success Story VANS What we didn't expect: How Vans turned a store execution plan into a daily problem solving tool
2:45 PM	Implementation Best Practices How leading retailers roll out YOOBIC successfully
3:30 PM	Retail Success Story Lagardère TRAVEL RETAIL From local to global: How YOOBIC became a key tool for Lagardère Travel Retail's retail execution
4:45 PM	Live Demo Store Manager Copilot: turning fragmented data into clear, prioritized actions

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YOOBIC MINI-THEATER

SESSION SCHEDULE

MONDAY · JAN 12



10:00 AM	Live Demo A 360° tour of YOOBIC's AI-powered retail operations platform
10:45 AM	Live Demo Store Manager Copilot: turning fragmented data into clear, prioritized actions
11:30 AM	Retail Success Story UNTUCKit How UNTUCKit increased UPT through consistent store execution & up-skilling
12:15 PM	Live Demo A 360° tour of YOOBIC's AI-powered retail operations platform
2:00 PM	Retail Success Story MATTRESSFIRM Stop sending emails. Start driving completion.
2:45 PM	Implementation Best Practices How leading retailers roll out YOOBIC successfully
3:30 PM	Live Demo Store Manager Copilot: turning fragmented data into clear, prioritized actions
4:00 PM	Event YOOBIC x Legion Retail Refuel Cocktail Hour Espresso Martini Edition

SESSION SCHEDULE

TUESDAY · JAN 13



10:00 AM	Live Demo A 360° tour of YOOBIC's AI-powered retail operations platform
10:45 AM	Live Demo Store Manager Copilot: turning fragmented data into clear, prioritized actions
1:30 PM	Retail Success Story Dunham's Execution is the advantage: How Dunham's Sports turns store activity into measurable performance
2:15 PM	Live Demo A 360° tour of YOOBIC's AI-powered retail operations platform

From our mini-theater to the big stage...

Pilot transformed execution in 800+ travel centers.
L'Oréal is scaling store-level decisions with AI.

See them in two
Big Ideas sessions.
Details on back.



BIG IDEAS SESSIONS



YOOBIC

Modernizing frontline work

Pilot's journey to connect people, and drive operational excellence

FEATURING

Pilot®



Jorge Valdes
SVP of Operations,
Pilot



David Dawson
VP of Retail & Digital
Technology, Pilot

From paper checklists to real-time execution at scale. Pilot leaders share how they aligned teams across 800+ travel centers with connected digital workflows built for a distributed workforce.



Sunday, January 11, 2026 4:00 - 4:30pm
Exhibitor Big Ideas Stage 3



From Insight to Action:

How AI Is Rewriting
Retail Execution

FEATURING

L'ORÉAL



Gabriel Bertoli
Chief Digital
Transformation
Officer, L'Oréal



Fabrice Hiait
CEO & Founder,
YOOBIC

AI is reshaping how work gets done to how decisions are made on the store floor. In this session, we'll explore what it means to have an intelligent agent supporting every frontline role.

L'Oréal will show how AI is being applied across the business — from product development and manufacturing to stores and e-commerce — and how AI initiatives are evaluated and scaled. And you'll get an exclusive live demo of YOOBIC's Store Manager Copilot, grounded in a Hugo Boss case study.



Tuesday, January 13, 2026 11:30 am-12:30 pm
Exhibitor Big Ideas Stage 2

